# FORT KIDZ TOO & SDFA PARTNER TO PROVIDE









### WHY PARTNER TO PROVIDE DAYCARE?

#### **Attract and Retain Employees**

- ★ 4th largest Fort Atkinson Employer
- ★ Distinguish the District from other school districts

#### <u>Maintain Resident Students / Attract Open Enrollment</u>

- ★ Meet the need local staff to ensure our employee's kids stay in Fort Atkinson, eliminating travel to another community for daycare
- ★ Encourage out-of-town employees to consider bringing kids to SDFA through open enrollment

### WHY PARTNER TO PROVIDE DAYCARE?



Provide suitable space to provide daycare services in exchange for our employees having first access

★ Run by an independent entity



### REPUTABLE RECOMMENDED LOCAL PROVIDER





#### Fort Kidz Too Child Care LLC



### OUR PARTNERSHIP IS WORKING



SCHOOL DISTRICT OF





FORT · ATKINSON

### OUR PARTNERSHIP IS WORKING













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#### OUR PARTNERSHIP IS WORKING



Parent Comments ....



- It is nice to have reliable child care where I work
- I feel secure about leaving my child during the day
- My children are happy to come to school
- This is a great transition before 4-K
- It is hard to find quality, licensed child care in the area



#### FAMS Science Teacher Cindy Smith





#### **Next Steps**

- Promote and register new families for 2019-2020
- Create additional social media sites
- Periodic newspaper advertisements
- Create a welcome invitation for families
- Greater engagement with the community



## QUESTIONS?



Thank You!

